

ISG Research Issues Briefing Notes Detailing Cask Reserve Talent Cloud

ISG Research confirms Cask Reserve provides enterprises with strategic value from their long-term investments in the ServiceNow platform.

SAN DIEGO, CALIFORNIA (PRWEB) DECEMBER 21, 2022

Cask, an industry-recognized leader and ServiceNow Elite Partner, today announced that it has been highlighted in a briefing note by Information Services Group, Inc. (ISG) Research on Cask Reserve. An innovative solution, Cask Reserve solves one of the most critical challenges in ServiceNow: overcoming an acute shortage of talent to ensure the quality and quantity of relevant technical and functional skills.

ISG Research provides proprietary research, advisory consulting and executive event services focused on market trends and disruptive technologies driving change in business computing, giving business and technology leaders the insight and guidance they need to accelerate growth and create more value.

ISG's research confirmed that Cask Reserve provides an innovative solution to address the talent shortage by aligning a talent-optimized, dynamic roadmap to ServiceNow strategy. "Cask Reserve goes beyond vanilla administration and operations to support strategic value realization in ServiceNow," said Tapati Bandopadhyay, lead analyst with the ISG Provider Lens service. "It emphasizes quality, flexibility and a range of expertise available, on-demand, and in an agile, need-based manner, thus ensuring measurable results and outcomes within planned value timelines."

ISG Research cites the following reasons why clients are selecting Cask as their ServiceNow Partner and utilizing Cask Reserve:

- Flexible, dynamic and demand-driven skills pricing.
- Scalability, availability and stability of relevant qualified resources.
- Outcome-driven service delivery oversight and accountability.
- Range of relevant skills.
- Support for ESG innovations and platform health with reduced downtime.

For more information about Cask and Cask Reserve, please visit caskNX.com or research.isg-one.com.

About Cask

As an industry-recognized leader and pure-play ServiceNow Elite partner, Cask designs, enables and sustains digital transformation for enterprise clients in both private and public sectors. It is a multi-award-winning firm, having earned ServiceNow-related recognitions: the Creator Workflow award, Americas Elite Partner of the Year award and the Global Elite Partner of the Year award in 2020. Cask's end-to-end solutions enable organizations to make the most of their ServiceNow investments, reducing costs and improving the quality of services across an enterprise. Its portfolio includes strategy, implementation, modernization, digital transformation and cloud managed services that span across ServiceNow's technology, customer, employee and creator workflows.

About ISG Research

ISG (Information Services Group) Research provides proprietary research, advisory consulting and executive event



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